



NONA Lights for Kids with the John Christmas Light Tour

Why fundraise?

Many of us know of a child who is currently involved with NONA or who has received services in the past. There are many children in our community with special needs who can use a little extra help and guidance from trained professionals and a dedicated staff.

The services we provide at NONA include speech therapy, infant development, autism services and many more. Every year over 850 children and families receive services from NONA which are partly funded by the government. However, NONA must seek funding when we need to update technology, purchase additional pediatric equipment, make improvements to our playground to name a few. Which is not covered in our general funding.

Therefore, fundraising is a very important part of our charity and how we can continue to provide excellent service to our kids.

"NONA has been so vital for our daughter's verbal development and social skills. I recommend you guys to everyone I know with similar concerns." - Anonymous

How you can support NONA Lights for Kids

NONA and John Christmas are joining forces for the Christmas Light Tour 2024 and are asking our community partners to become a sponsor. You can become a sponsor for \$1000.

A sponsorship include:

- Logo on the "for sale" sign at one of the 20 homes on the light tour
- Exposure from December 1 - 31 with thousands of views in the community and online
- Facebook and Instagram mention
- Logo on NONA's website
- Logo on the John Christmas website
- Logo prominently displayed at NONA's downtown location
- Opportunity to participate in our in-person event on Friday, December 6th.

As a sponsor your logo will be on the 'topper' sign at one of the 20 homes in Vernon where thousands of people drive past in December, on the website of NONA and John Christmas (with over 20,000 views during last year's Christmas Tour), and you'll be included in social media 'Thank You' posts.

How much does a sponsorship cost? We ask for a minimum of \$1000, to become a sponsor.

"NONA has been a great service for us to gain information I need to help with the development of my grandson." - Anonymous

Contact

Contact Gina Watson, Event and Sponsorship Organizer, at gina.watson@woodentulip.ca or 250-307-2444

