



NONA Lights for Kids (North Okanagan Neurological Association)

Why fundraise

There are many children in our community with special needs who can use a little extra help and guidance from trained professionals and a dedicated staff. Everyday NONA's staff works with children and their families to provide just that.

The services we provide at NONA include speech therapy, infant development, autism services and many more. Every year over 850 children and families receive services from NONA which are partly funded by the government. However, NONA has to seek funding when we need to update technology, purchase additional pediatric equipment, make improvements to our playground to name a few. Which is not covered in our general funding.

Therefore, fundraising is a very important part of our charity and how we can continue to provide excellent service to our kids.

"NONA has been so vital for our daughter's verbal development and social skills. I recommend you guys to everyone I know with similar concerns." - Anonymous

What you can do to help

Many of us know of a child who has received services from NONA in the past or is currently receiving service. You, your friends, family, co-workers, and neighbors are impacted by the services NONA provides.

With your help, we will bring **the NONA Lights for Kids** back this December!

How you can support NONA Lights for Kids

NONA and John Christmas are joining forces again for the Christmas Light Tour 2023 and are asking our community partners to become a sponsor.

You can become a sponsor for \$1000.

A sponsorship include:

- Logo on the "for sale" sign at one of the 20 homes on the light tour
- Exposure from December 4 - 31 with thousands of views in the community and online
- Facebook and Instagram mention
- Logo on NONA's website
- Logo on the John Christmas website
- Logo prominently displayed at NONA's downtown location

As a sponsor your logo will be on the 'topper' sign at one of the 20 homes in Vernon where thousands of people drive past in December, on the website of NONA and John Christmas (with over 20,000 views during last year's Christmas Tour), and you'll be included in social media 'Thank You' posts.

How much does a sponsorship cost? We ask for a minimum of \$1000, to become a sponsor.





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www.nona-cdc.com

NONA FACTS

- NONA is a charitable non-profit society.
- We see over 850 children and families every year at no charge for families.
- NONA is a well-respected government funded agency, celebrating its 48th Anniversary in 2023
- Geographically, NONA serves families in North Okanagan communities including Vernon, Enderby, Falkland, Armstrong, Coldstream, Lavington, Lumby, and Cherryville.
- Programs at NONA include, Autism Services, Family Support, Infant Development, Key Worker, Supported Child Development, Behaviour Consulting, Physiotherapy, Occupational Therapy, and Speech-Language Therapy

Families are referred to NONA for services by a community agency, physician, or by themselves. These services are provided at our downtown location on 2802 34 St, in the community (daycares and preschools), and a small amount is provided at home.

"NONA has been a great service for us to gain information I need to help with the development of my grandson." - Anonymous

Funding

Operational funding is provided by the government of BC through the Ministry of Children and Family Development. These contracts do not take capital cost and equipment needs into account. These costs are unfunded and must be sought through community fundraising to meet the needs for equipment and facilities.

Contact

Contact Gina Watson, Event and Sponsorship Manager, at gina.watson@woodentulip.ca or 250-307-2444

